

X @EnergyMiningCM

f Energy Transition, Critical Minerals & Mining Investment Summits

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Energy Transition, Critical Minerals & Mining Investment

CRITICAL MINERALS ENERGY INVESTMENT AUSTRALIA



**CRITICAL MINERALS INVESTMENTS, FINANCING, SECURITY
& SUSTAINABLE SUPPLY CHAINS FOR THE FUTURE OF
MINING AND CLEAN ENERGY IN AUSTRALIA**

CONFERENCE & EXHIBITION

24 - 25 February 2025, Brisbane, QLD

24 - 25 September 2025, Perth, WA

www.criticalmineralresources.com

Organised by

SPIRE EVENTS

Supported by

**CRITICAL
MINERALS
ASSOCIATION**
Your Global Mining Authority

EXPLORE AUSTRALIA'S CRITICAL MINERALS STRATEGY & HYDROGEN ENERGY OPPORTUNITIES SPURRING INVESTMENT & INNOVATION FOR MINING, RENEWABLE ENERGY, AUTOMOTIVE, AEROSPACE, DEFENCE, TELECOMMUNICATIONS INDUSTRIES

5th Annual Critical Minerals & Energy Investment Australia Conference and Exhibition is the country's biggest and the longest running event dedicated to the critical minerals sector discussing all aspects of **exploration opportunities for commodities** to meet future global demand, **investment strategies, financing options, development of new critical technologies**, securing **sustainable supply chains**, understanding **community relations**, best **ESG practices, downstream processing, recycling, batteries** and further development of **renewable energy solutions & hydrogen** that play a vital role in the **global energy market's transition to a low-carbon economy**.

Australia has been blessed with **extraordinary reserves** of the critical minerals and produce around half the world's lithium, is the second-largest producer of cobalt and the fourth-largest producer of rare earths. The Government has plans to **grow Australia into a critical minerals powerhouse to support supply chain diversification and security of supply** on a global scale.

Critical Minerals & Energy Investment Australia Conferences and Exhibitions are held in **Brisbane and Perth** to connect global investors, heads of mining companies, representatives of regional executive authorities, investment funds, banks, industry associations, service companies and equipment producers via personalised networking platforms, 1-2-1 meetings and social events.

Join us in Australia for new partnerships & business opportunities.

SHOW HIGHLIGHTS



200+

ATTENDEES



100+

INVESTORS



25+

**SPONSORS &
EXHIBITORS**



50+

SPEAKERS



1

**UNMISSABLE
SHOW**

Confused about critical minerals?

NAMES OF ALL 31 CRITICAL MINERALS IN AUSTRALIA'S OFFICIAL LIST



1 High-Purity Alumina 	2 Antimony 	3 Arsenic 	4 Beryllium 
5 Bismuth 	6 Chromium 	7 Cobalt 	8 Fluorine 
9 Gallium 	10 Germanium 	11 Graphite 	12 Hafnium 
13 Indium 	14 Lithium 	15 Magnesium 	16 Manganese 

Confused about critical minerals?

NAMES OF ALL 31 CRITICAL MINERALS IN AUSTRALIA'S OFFICIAL LIST



17 Molybdenum 	18 Nickel 	19 Niobium 	20 Platinum Group Elements 
21 Rare Earth Elements 	22 Rhenium 	23 Scandium 	24 Selenium 
25 Silicon 	26 Tantalum 	27 Tellurium 	28 Titanium 
29 Tungsten 	30 Vanadium 	31 Zirconium 	

WHO ATTENDS CRITICAL MINERALS & ENERGY INVESTMENT CONFERENCE AND EXHIBITION?



EUROPE

5%

ASIA & MIDDLE EAST

10%

AMERICAS

10%

AFRICA

5%

AUSTRALIA

70%

TOP DECISION MAKERS

40%

MINING & ENERGY

35%

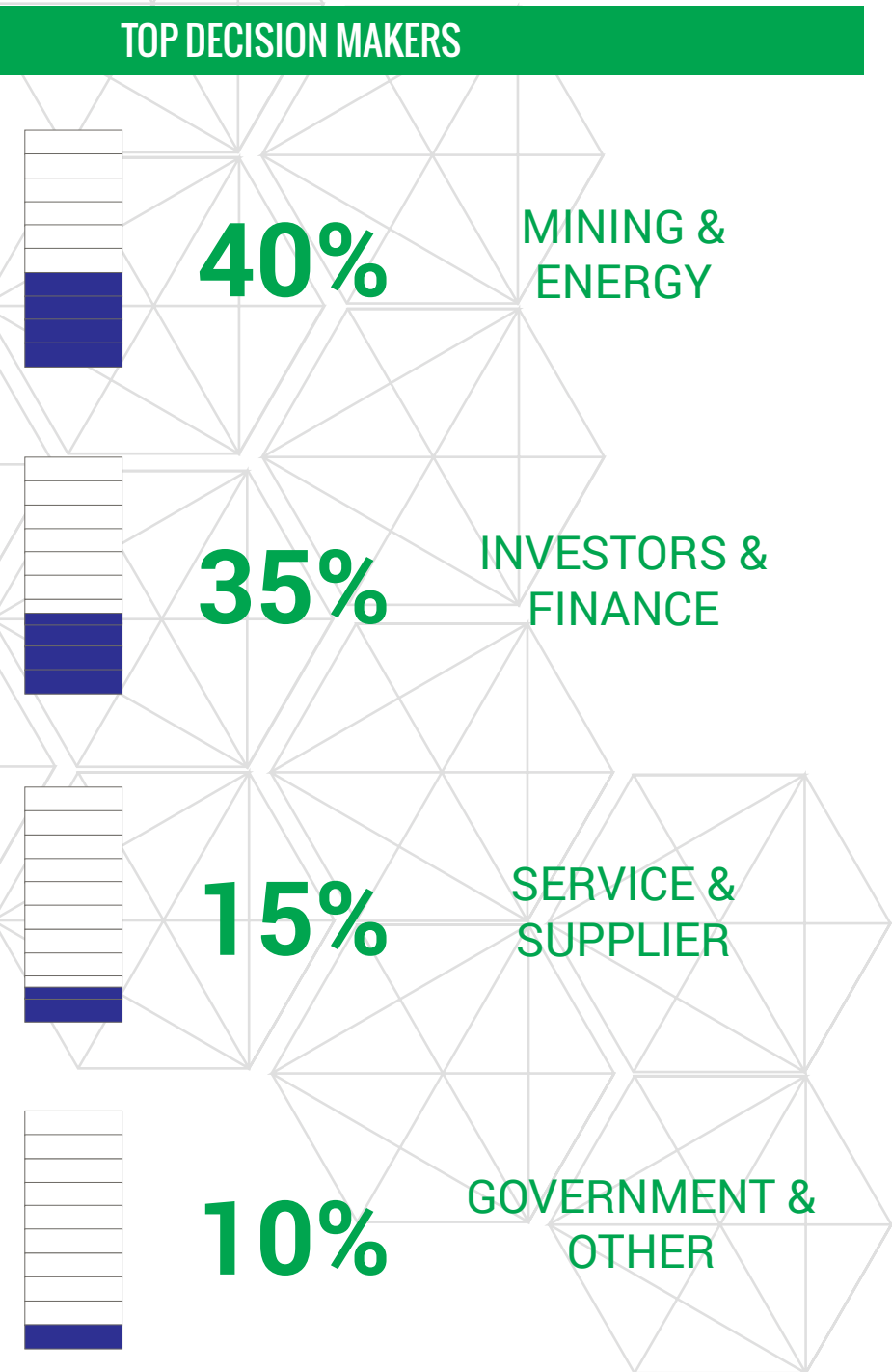
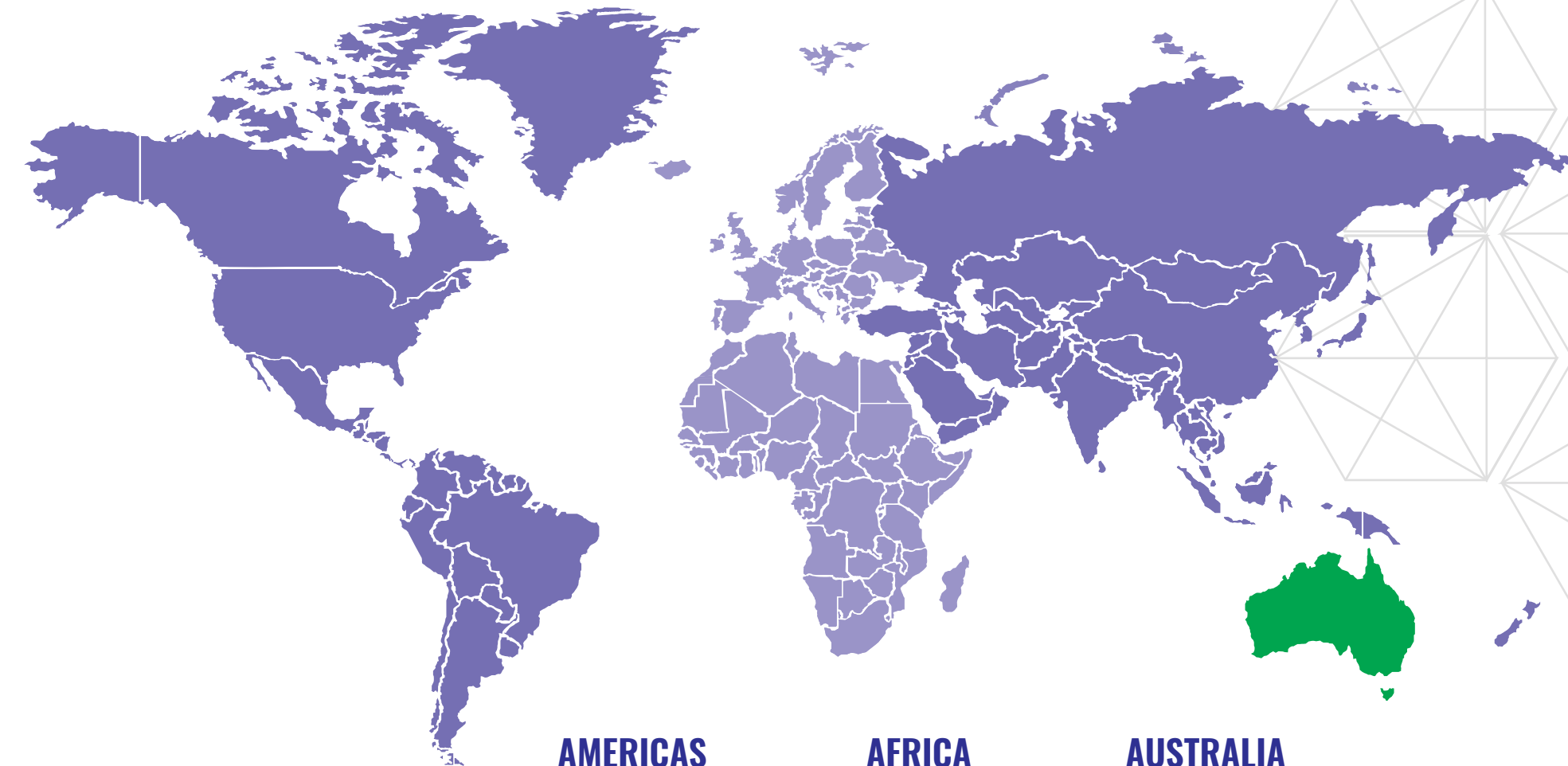
INVESTORS & FINANCE

15%

SERVICE & SUPPLIER

10%

GOVERNMENT & OTHER



PRIVATE EQUITY

ASSET MANAGEMENT

INVESTMENT BANKS

PRIVATE INVESTORS / HNWIS

FAMILY OFFICES

FUND MANAGEMENT

INVESTMENT MANAGEMENT

RETAIL INVESTORS

SOVEREIGN WEALTH FUNDS

VENTURE CAPITAL

PRIVATE WEALTH MANAGEMENT

HEDGE FUNDS

Business Matching Made Simple & Convenient

1

Register to confirm your participation

2

Receive a list of attendees to identify the right person you want to schedule your meeting with

3

Confirm your availability & schedule your meeting

4

Attend meetings to connect and discuss project updates and your services face to face

AGENDA AT GLANCE

MONDAY
24 February 2025

CRITICAL MINERALS & ENERGY INVESTMENT

Government Policies, Market Developments & Industry Strategies

Mining Finance & Investment Opportunities

Critical Minerals Security & Clean Energy Future

TUESDAY
25 February 2025

CRITICAL MINERALS & ENERGY INVESTMENT

Responsible Sourcing, Supply Chain & ESG

Downstream Processing, Recycling, Refining & Batteries

Technology Advancements & Hydrogen in Mining

MONDAY & TUESDAY
24 - 25 February 2025

Government and Companies Keynotes, Premium Presentations & Spotlights

1-2-1 Meetings

Virtual Sessions

CRITICAL MINERALS ASSOCIATION

Your Global Mining Authority

WHAT YOU NEED TO KNOW ABOUT RARE EARTH ELEMENTS (REES)



What are Rare Earth Elements (REEs)?

They provide significant value to a nation's national security, energy independence, environmental future, and economic growth. Critical REEs are those deemed as supply risk and crucial towards clean energy technologies.

How many REEs are there?

There are 17 REEs as found in the periodic table.



Key Usages



1 DEFENCE
Satellite Communications
Aircraft Structures



2 METAL ALLOYS
NiMH Batteries
Fuel Cells



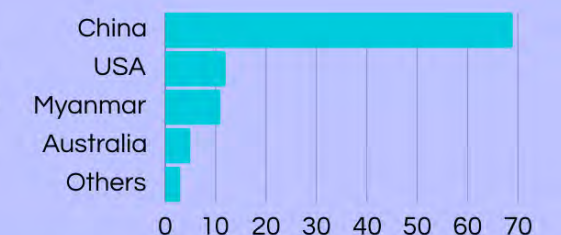
3 CERAMICS
Capacitors
Refractories



4 CATALYSTS
Petroleum Refining
Fuel Additives

Major Global Producers

China remains the world's top producer of rare earth elements, accounting for 69% of global production in 2023. USA is the second largest producer with 12% and Myanmar third with 11%.



Sources:

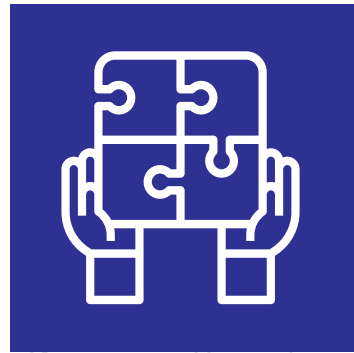
<https://netl.doe.gov/sites/default/files/2019-05/REE-Success-Infographic.pdf>
<https://pubs.usgs.gov/periodicals/mcs2024/mcs2024-rare-earths.pdf>

Accurate as of January 2024

KEY THEMES



**Mining Investment
Strategies & Trends**



**Bridging Mining, Energy,
Space, Automotive &
Defence Industries**



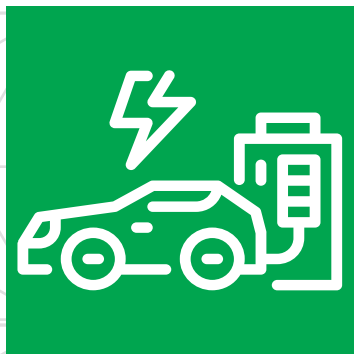
**Critical Materials
Strategy, Supply & Trade**



**Resources Security,
Sustainability &
Hydrogen**



**Global
Commodity Trends**



**Battery Metals (Lithium,
Cobalt Vanadium, Nickel
and Graphite) & Electric
Vehicles**



**Platinum Group Metals
Developments**



**Rare Earth
Minerals**



**Emerging
Metals**



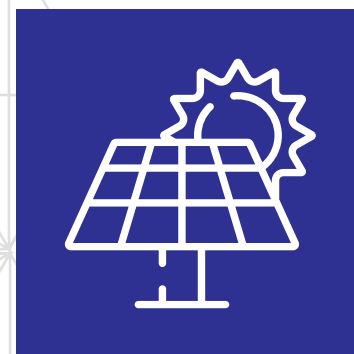
**M&A, Capital Raising &
Financing Environment**



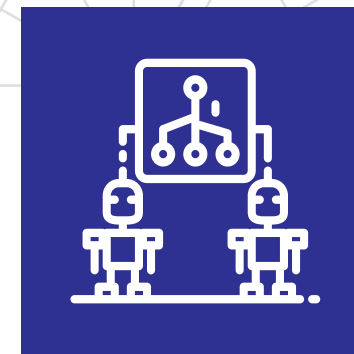
**Risk, Government
Regulations & Policy
Developments**



**Junior Miners, New
Exploration Projects &
Discoveries**



**Renewable Energy
Prospects**



**Mining Technology
Advancements**



**IoT, Blockchain &
Future of Mining**

WHAT TO EXPECT

STRATEGIC CONFERENCE & DISCUSSIONS



Our industry leaders provide new perspectives, share cutting edge knowledge and insights to understand the rapidly changing industry.

Panel discussions, keynote & premium presentations or fire side chats present a perfect platform for more intellectual discourse. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

EXHIBITION FLOOR



At Critical Minerals & Energy, the exhibition floor provides attendees the perfect opportunity to explore the latest mining projects and new discoveries and experience the latest technological gadgets and applications in person.

Speak to mining companies CEOs and discuss the feasibility of the projects and financing options. At the same time witness how latest innovations can be applied to enhance various processes in the mining sector, in ways never even previously thought possible.

NETWORKING MEALS & EVENING DRINKS RECEPTION



Food and drinks always make excellent conversation starters. Hence Critical Minerals & Energy Investment Conferences devotes substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

1-2-1 MEETINGS



Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. Critical Minerals & Energy Investment Conferences, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.

WHO SPONSORS AND EXHIBITS

MARKETING OPPORTUNITIES



Governments & Investment Promotion Boards



Developers, Explorers & Juniors



Mid-Tier & Major Mining Companies



Mining & Engineering Consultants



Banks, Financial Services & Legal Firms



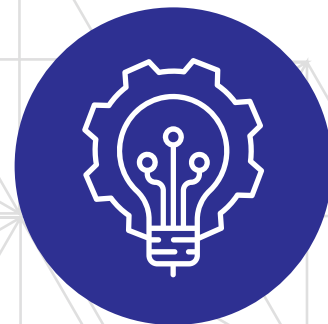
Mine Production, Processing and Exploration Services



Technology Developers



Heavy Equipment & Machinery Suppliers



Other Mining & Metals Solutions Providers

PREMIUM SPONSORSHIP

This option is for companies wanting to lead the market, demonstrate their expertise and increase market presence. Sponsorship packages are tailored to meet your specific business goals, and typically include speaking slots, panel discussion roles, a prominent stand and various marketing benefits.

GET CREATIVE WITH BESPOKE PACKAGES

Explore the benefits of our bespoke offerings to support your marketing efforts and grow your brand in front of Australia mining & energy leaders.

EXHIBITION STAND

There are 20 exclusive stands available on the show floor with variety of sizes available. Ideal for companies wishing to generate leads and network. The earlier you reserve the better the position you'll secure.

10 Reasons why you should get involved

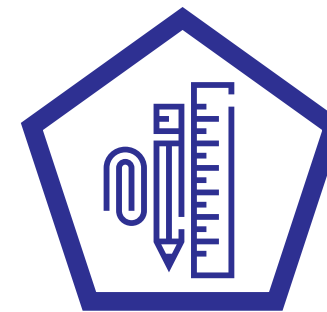
- 1 Critical Minerals & Energy Investment is your chance to align your brand with forward thinking mining & energy executives, governments, entrepreneurs, investors & innovators
- 2 Brand your company & enhance your visibility in front of 250 industry professionals
- 3 Australia's leading & the largest platform solely dedicated to critical minerals ecosystem
- 4 Launch new projects, services, products & initiatives
- 5 Get brand prominence as an industry leader in Australia and benefit from growing investments in critical minerals & energy industries
- 6 Establish your presence & open doors to new markets before your competitors
- 7 Meet, engage and do business with business professionals across Australia
- 8 Generate new leads and meet investors & decision makers
- 9 Showcase your thought leadership with panel discussions & presentations
- 10 Benefit from our exclusive networking activities: 1-2-1 business meeting platform, lunches and evening cocktail receptions

SPONSORSHIP PACKAGES

BESPOKE OFFERINGS

PACKAGE / BENEFITS	TITLE	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Content & Industry Thought Leadership						
Keynote Presentation	1	1				
Premium Presentation (20 minutes)	1		1			
Panel Discussion	2	1	1		1	
Presentation (15 minutes)				1		
Exhibition & Business Development Benefits						
Exhibition Stand	18m ²	12m ²	9m ²	6m ²		6m ²
Conference Passes	12	8	5	3	2	2
Investor Passes	24	12	10	6	4	2
Facilitated Meetings	12	5	3	2		
Access to Networking Functions	✓	✓	✓	✓	✓	✓
Branding, Marketing & Profiling Benefits						
Social Media Sponsor Announcement	1	1	1	1	1	
Logo & Profile Listing - Website	✓	✓	✓	✓	✓	✓
Logo & Profile Listing - Show Guide	350 words	250 words	150 words	100 words	50 words	50 words
Advertisement - Show Guide	2 pages	1 page	1/2 page	1/4 page		
Advertisement - Brochure	2 pages	1 page	1/2 page			
Featured Sponsor - Newsletter	1	1	1			
Social Media Posts - All Content to be Provided by Sponsor	3	2	2	1	1	
Pre, On-site & Post Event Opportunities						
Inserts in the Delegate Packs	✓	✓	✓			
Logo - Conference Room Backdrop	✓	✓	✓	✓	✓	
Video Advert - Conference Room	1	1				
Post Event Report	✓	✓	✓	✓	✓	✓

Aside from the above, below are a selection of additional branding and profiling opportunities that are available to either add onto one of the above sponsorship options or can be created as a bespoke package that best suits your needs.



STATIONERY & BAG SPONSOR



LANYARD & BADGE SPONSOR



WATER BOTTLE SPONSOR



COFFEE BREAK SPONSOR



SESSION SPONSOR



WiFi SPONSOR



MEETING ROOM SPONSOR



LUNCH SPONSOR



EVENING DRINKS SPONSOR

Our marketing campaign starts early and is a fully integrated digital campaign using a variety of channels:



Email Campaign



Print & Web



Partners



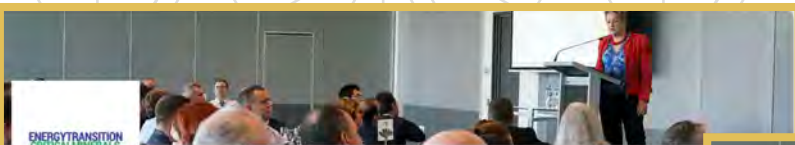
Social Media



Sales Team



TV & Radio



Energy Transition, Critical Minerals & Mining Investment Summits

Where Miners, Energy Companies, Investors and Service Providers Converge
Mining · Singapore, Singapore · 2K followers · 11-50 employees



Energy Transition, Mining & Critical Minerals Investment Summits

3.1K followers · 22 following

Energy Transition, Mining, CM Summits



Energy Transition, Critical Minerals & Mining

@EnergyMiningCM
Energy Transition, Critical Minerals & Mining Investment Summits are global forums for miners, energy companies, investors & service providers.

Singapore · spire-events.com · Joined June 2015



Energy Transition, Critical Minerals & Mining

@EnergyMiningCMSummits · 344 subscribers · 156 videos

Energy Transition, Critical Minerals & Mining Investment Summits are Global Conferences ...

CRITICAL MINERALS ENERGY INVESTMENT AUSTRALIA

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